

Purpose of Texts

Think about **TAP** when looking at a non-fiction text:

- **T**ext type
- **A**udience
- **P**urpose



entertain – to make the reader enjoy reading

persuade – to change a reader's opinion

advise – to help people decide what to do

analyse – to break down something to help people to understand it better

argue – to make the case for something

describe – to give details about a person, place, event or thing

explain – to make clear why or how something works

inform – to tell a reader about something

instruct – to tell a reader how to do something

What purpose do each of the following texts have?

- a news article: to **inform** but also to **persuade**, if the article is showing a particular opinion towards a topic, e.g. animal testing
- a self-help book: to **advise**
- a letter asking for a charity donation: to **persuade**
- an autobiography: to **entertain** and to **inform**
- a book review: to **analyse**, **inform**, and **advise**
- a recipe: to **instruct**
- a political flyer: to **argue** and **persuade**

Audience

To find out who the audience is for a certain text try answering the following questions:

- Who is the text aimed at?
- Can you work out what age group they are from the language or layout?
- Are they people who are interested in a specific topic?

DO YOU AGREE?

This text is designed for older adults, maybe aged between 60 and 80, because they use plastic bottles. Also, they like pictures.



Disco Bottle Ball

You will need:

- Old plastic bottles (with their lids on)
- An old ball
- Old newspaper or magazines
- Thick string or rope
- PVA glue
- Strong glue
- Double sided tape
- Paint

1. Using PVA glue, stick torn pieces of newspaper to an old ball until it is completely covered (this will help your bottles stick), then paint it in a colour of your choice. Shiny silver works really well for a disco ball!
2. Tie a length of thick string or rope around the neck of one of the plastic bottles. Glue the bottle lid to the surface of the ball. This bottle will be used to hang your 'Disco Bottle Ball' so must be attached using strong glue to make sure it can carry the weight.
3. After the glue has dried attach more bottles to the ball's surface using double sided tape or strong glue. You can glue your bottles close together or space them out to create different patterns. Once you have completely covered the ball your 'Disco Bottle Ball' is complete.

Try experimenting with different sized balls and coloured bottles to create unique 'Disco Bottle Ball' designs.

Purpose of Text

Fill out the table.

For each text identify:

- WHO the text is for?
 - HOW do you know?
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- WHAT is the purpose of the text?
 - HOW do you know?