

MAKE YOUR WRITING PERSUASIVE

USE A.F.O.R.E.S.T.

- A Alliteration
- F Facts
- O Opinions
- R Reasons, Repetition and Rhetorical questions
- E Emotive language
- S Statistics
- T Three (rule of)

*Tick them off
as you go.*

GIVE YOUR OPINIONS

In my opinion...
I believe that...
I feel that...
I am sure that...
Some believe that...
Of course...
Clearly...
Surely...?



EXPLAIN

For this reason...
Consequently...
Therefore...
As you can see...
As a result...
In other words...



USE FACTS AND STATISTICS

For example...
In fact...
As evidence...
For instance...
In support of this...
There is no doubt that...
Specifically...
It is clear that...

*Could YOUR
writing change
someone's mind?*

BUILD YOUR ARGUMENT

In addition...
Furthermore...
Besides...
Similarly...
Moreover...
Not to mention...
On the other hand...



APPEAL TO THE READER

I would urge you to...
I would encourage you to...
Please consider...
I suggest that...
You should...
You could...

