

Advice for Parents & Carers on Improving School Attendance

Value Education

Daily attendance builds skills, boosts success, and helps your child reach their goals.

17 Set Attendance Goals

Make clear targets together. Track them on a calendar and celebrate wins with small rewards.

Keep a Healthy Routine

Stick to regular bedtimes so your child feels ready to learn. Encourage older children to take responsibility.

Have a Backup Plan

Plan ahead for missed buses or emergencies so your child still gets to school.

Work with Teachers

Teachers can spot issues and offer advice. Keep communication open.

Know the Attendance Picture

Check your child's attendance with school staff to see the bigger picture.

Use Your Network

Ask friends, family, or the community for help with barriers like transport.

Ask the School for Support

Leaders, teachers, the SENDCo, or nurse are there to help. Reach out early.

Celebrate Progress

Recognise effort, not just perfect attendance but steady improvement too.



Every school day counts – together we can help children thrive!